



## Results of 2008 survey

### 1. Participation

- a. 36% of adult Northpark attendees took the survey (this is about the average number of participants of the 500+ other churches that took the same survey)
- b. Of the Northpark survey participants, about two-thirds (64%) were long-term attendees, six years or more.
- c. Of those that took the survey, only 4% were our newer attendees (less than one year)
- d. Finally, of the participants, only 10% were under age 30

### 2. Importance - What people want most from Northpark (top five results in order of importance)

- a. Provide strong programs for children \*
- b. Help develop personal relationship with Christ\*
- c. Help me understand the Bible in depth
- d. Church leaders model how to grow
- e. Encourage me to take responsibility for my growth \*

### 3. Satisfaction - What people say works best at Northpark (first five per survey)

- a. Incorporates communion
- b. Provides strong programs for children \*
- c. Encourages me to take responsibility for my growth \*
- d. Provides compelling worship
- e. Helps develop personal relationship with Christ \*

\* Note: Items with asterisk appear in both top five lists.

### 4. Priorities - What our people say are the top five priorities for Northpark (survey results combining "importance" and "satisfaction")

- a. Help me understand the Bible in depth
- b. Help develop personal relationship with Christ
- c. Challenge me to grow
- d. Church leaders model how to grow
- e. Help me develop prayer life

## Initiatives put into action in 2009 per the priorities identified

1. Sunday sermon emphases all year on prayer and personal devotional disciplines.
2. Implemented four new Sunday adult Bible classes with emphasis on in-depth Bible education.
3. Offered Truth Project study in several small group opportunities.
4. Encouraged small group interaction and Bible study as applied to Sunday sermons via tailored study aids.
5. Pastors and lay leaders are team-involved in virtually all church programs

## Goals for 2009 survey

1. Additional participation from all age and tenure demographics (at least 50% of all attendees; 75% of members; more newer and younger attendees)
2. Determine if last year's priorities were addressed satisfactorily.
3. Learn how we can improve focus, emphases, and programming to further Northparkers' spiritual voyages.