


- If you have questions regarding your REVEAL Spiritual Life Survey report, please contact the REVEAL team at [reports@revealnow.com](mailto:reports@revealnow.com).

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- The Spiritual Life Survey Report is made up of five major areas:
  - **Understanding Your Report** – covers the basics of how to read the report
  - **REVEAL Spiritual Vitality Index** – contains an index designed to help your church understand your current general spiritual well-being and to track its progress in the future
  - **Church Profile** – offers an overview of who goes to your church and what they say are the highest priorities for your church and your senior pastor
  - **Spiritual Growth Report** – provides insights on the greatest spiritual development needs for your congregation
  - **Executive Summary** – recaps conclusions based on the Spiritual Vitality Index and summarizes key points related to the spiritual growth needs of your congregation
- **Note:** This report is a summary of the key data and insights from your church's survey. You will also receive an appendix. The Report Appendix contains all of your survey's responses, the actual wording of all questions asked on the survey, and descriptive information on all of the churches in the total comparative sample.

## Understanding Your Report

### Spiritual Life Survey Approach

- The Spiritual Life Survey captures insights for church leaders on the spiritual health of their congregation and the role the church plays in their spiritual growth.
- It includes over 80 questions about an individual's spiritual attitudes, beliefs, needs and behaviors as well as participation and satisfaction with local church activities.
- Church findings are compared to a diverse sample of churches around the country
  - A diversity of church styles, locations and multiple denominations (Baptist, Presbyterian, Methodist, etc.) are represented.
- The survey is fielded on a web-only platform; participation is voluntary.

### Spiritual Life Survey Results

- Individual church responses range from 5%-75% of weekly attendance.
- Northpark Community Church responses = 206 (34% of your weekend attendance)



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- The Spiritual Life Survey was first introduced exclusively to Willow Creek Community Church in 2004. We have since refined the survey and our research over the course of four years, more than 1,000 churches, and 275,000 individual surveys.
  - A profile of the total church sample can be found in the Report Appendix.
- How do you know if your survey results are accurate and actionable? There are three criteria that determine whether or not your findings are reliable:
  - **Number of responses:** The minimum number of responses necessary for the analysis is **thirty**, regardless of the size of your adult weekend attendance. If we encounter a sample less than **thirty**, we mark it with a footnote. For example, if your Growing segment (to be defined later) size is less than **thirty**, we present the information for that segment, but caution you to be aware of the small number of responses. Ideally we prefer to work with sample sizes no smaller than **seventy-five**.
  - **Response rate** (percentage of responses compared with weekend adult attendance): The average response rate of the churches who have taken the survey is ~35%. We like to see that level of response for larger congregations and up to 50-60% for congregations of 150 or less.
  - **Demographics:** Regardless your number of responses and response rate, you can take a look at the demographic profile (slide #7) to see if your sample seems representative of your congregation.
- At times we're working with a relatively low number of responses to analyze your church's **individual** segments across the spiritual continuum. However, we find that the story told by REVEAL's findings holds together very well in spite of occasional low responses, so we're comfortable with the integrity of this report.

## Understanding Your Report

### Template Design

- This report template was designed in a simplified format to help you understand the most important findings from your church.
- We have included important information for each slide in the “notes” section. Please check this section in order to find answers to questions you may have, such as “What is the definition of being spiritually stalled?” or “What was the question that was asked that led to this result?”

### Accessing the Notes Section

1. Click on “View” in the toolbar
2. Click on “Notes Page”



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- The Notes view can also be printed and used as presentation notes. To do this, follow the steps below:
  1. Click on “File” in the toolbar
  2. Click on “Print”
  3. Select “Notes Page” under “Print What” option
  4. Click on “OK”
- Note: The previous slides contain information in the notes section.

## Understanding Your Report

### Total Sample Comparison

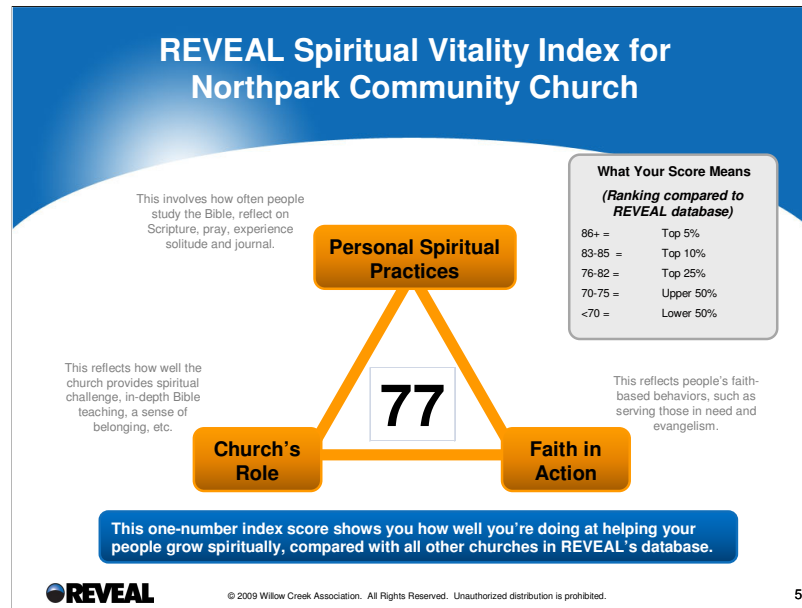
- We compared your church's results to the total sample of churches using the following format:
- **An upward arrow** ↑ means the response is at least 20%, but less than 50% *greater* than the total sample average.
- **Two upward arrows** ↑↑ mean the response is at least 50% *greater* than the total sample average.
- **A downward arrow** ↓ means the response is at least 20%, but less than 50% *lower* than the total sample average.
- **Two downward arrows** ↓↓ mean the response is at least 50% *lower* than the total sample average.
- **Note:** There is an additional indicator that may appear on slides 17, 42, and 43:
  - **A "dotted line" response** "----" means the response is close to the total sample's response (within 19% either greater or lower than the total sample).



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- The total sample referenced above and throughout the rest of this report is comprised of over 118,000 individuals from 420 churches that participated in REVEAL's Spiritual Life Survey from October 2007 to March 2008.
- To help you understand how to interpret the meaning of the arrows in your report, an example is given below:
  - Total sample's percentage who have children is = 25%.
  - Your church's percentage who have children is = 50%.
  - The difference is 25%.
  - Compared to the total sample, your church's proportion of individuals who have children is 100% **higher** than the total sample's (100% =  $[25\%/25\%] \times 100$ ). So your church's percentage who have children would show up with **two** upward arrows. This means that your church has many more families with children relative to other churches.
- Exception: When we mark a data item with a low sample footnote (explained in the notes for slide 2), we do not show any arrows for that data item.
- Note: The Spiritual Life Survey is periodically updated with new questions and responses that were not asked of the total sample, so at times we are not able to compare your results to the total sample. When this is the case, we will let you know in the notes section for the slide.



- REVEAL's Spiritual Vitality Index was designed to offer leaders an overall measure of the spiritual well-being of their congregation, as well as a way to track progress from one survey to another. The score is comprised of the following three major categories related to spiritual growth.
  - **Personal Spiritual Practices** – measures the level of engagement with spiritual disciplines, such as reflection on Scripture and prayer, that advance the level of spiritual maturity and intimacy with God (Mark 1:32-38).
  - **Faith in Action** – measures spiritual behaviors that mark a Christ-follower, such as evangelism and serving those in need, as well as attitudes of surrender to Christ (Philippians 2:2-8 and James 2:14-18).
  - **Church's Role** – measures the effectiveness of the church's role in helping its congregation grow spiritually (Ephesians 4:12-13).

## Profile of Northpark Community Church

- **Church Demographics**
- **Church Tenure**
- **Church's Role**
  - What Your People Want Most from Your Church
  - What's Working at Your Church
  - Top Five Priorities for Your Church
- **Senior Pastor Profile**
  - Most Important Activities
  - What the Senior Pastor Does Best
  - Top Five Priorities for the Senior Pastor

## Northpark Community Church's Demographics

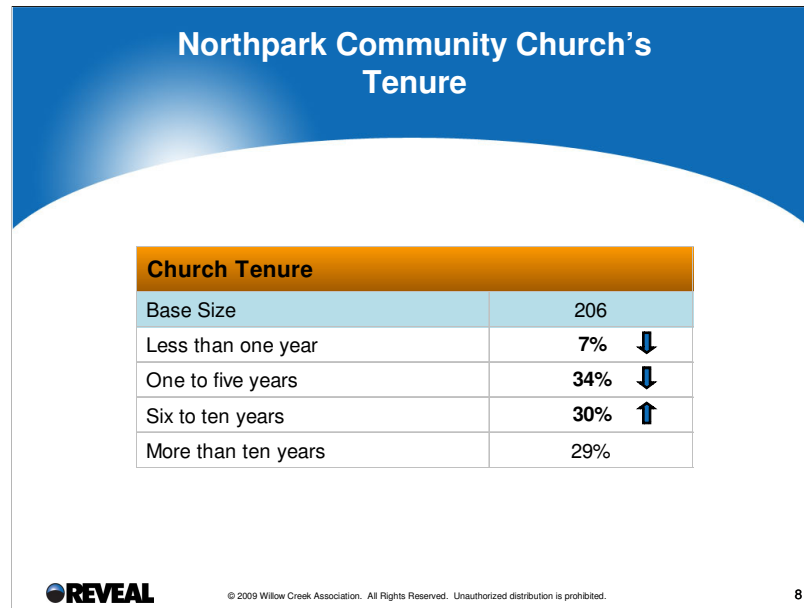
Demographics	
Base Size	206
Age 19-29	10% ↓
Age 30-49	39% ↓↓
Age 50+	49% ↑
Diversity: Non White, including Hispanics	10%
Children under 18 at home	41%
Education (% college degree or higher)	50%
Married	80%
Income under \$30K	15% ↑
Income \$30K-\$74,999	36%
Income \$75K or more	49%



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- This chart compares the demographics for your church with the total comparative sample of churches that participated in the REVEAL survey.
- The Base Size is the count of all respondents for your survey.
- To help you interpret your results, we compare your findings with the churches in the total sample by providing “up” and “down” arrows that signal how you compare to the total REVEAL church sample, as follows:
  - An upward arrow means the response is at least 20%, but less than 50% *greater* than the total sample average.
  - A downward arrow means the response is at least 20%, but less than 50% *lower* than the total sample average.
  - Two upward arrows mean the response is at least 50% *greater* than the total sample average.
  - Two downward arrows mean the response is at least 50% *lower* than the total sample average.
- You can find all your church’s demographic information in the Report Appendix (tables 81-89).



- This chart shows how long people have been attending your church.
- Take note of whether your congregation has a short or long tenure in comparison with the total sample because these numbers should reflect your church strategy. For example, if you are highly evangelistic or a new church, you should see higher percentages fall into the “less than one year” category.
- It will be important to compare this information with your spiritual continuum profile (slide #17) to evaluate two issues:
  - First, if you have higher percentages of “less than one year” tenure, are you attracting people who are early in their spiritual journey (“Exploring Christianity” and “Growing in Christ”) or are you attracting more mature believers (“Close to Christ” and “Christ-Centered”)?
  - Secondly, if you have higher percentages in the higher tenure categories (six or more years) but also have higher percentages in the less advanced spiritual categories, it could indicate a weakness in spiritually developing your people.

## What Your People Want Most from Northpark Community Church

Church Needs (In order of Importance)	Importance Score (Scale: 6 is high; 1 is low)	Church Needs (In order of Importance)	Importance Score (Scale: 6 is high; 1 is low)
Help develop personal relationship with Christ	5.5	Provides clear pathway to guide growth	5.2
Helps me understand the Bible in depth	5.4	Encourages accountability	5.1
Provides strong programs for children	5.4	Helps me feel like I belong	5.0
Church leaders model how to grow	5.4	Sets clear expectations	5.0
Encourages me to take responsibility for my growth	5.3	Provides chance to serve those in need	5.0
Challenges me to grow	5.3	Helps me in my time of emotional need	4.9
Helps me develop prayer life	5.3	Inspires a sense of church ownership	4.9
Incorporates Communion	5.2	Promotes a strong serving culture	4.9
Provides chance to grow with others	5.2	Empowers me to go out "on my own"	4.9
Provides compelling worship	5.2		

Based on your church sample size of 206



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- This chart shows how your congregation ranked nineteen church characteristics in order of importance. The highest possible importance score is six. The lowest is one. The importance score is the average of **all** the responses from your congregation.

## What Your People Say Works Best at Northpark Community Church

Church Needs (Ranked in order from high to low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Church Needs (Ranked in order from high to low)	Satisfaction Score (Scale: 6 is high; 1 is low)
Incorporates Communion	5.2	Helps me feel like I belong	4.8
Provides chance to serve those in need	5.1	Helps me understand the Bible in depth	4.8
Encourages me to take responsibility for my growth	5.1	Helps me develop prayer life	4.8
Help develop personal relationship with Christ	5.1	Provides clear pathway to guide growth	4.8
Provides strong programs for children	5.0	Sets clear expectations	4.7
Church leaders model how to grow	5.0	Helps me in my time of emotional need	4.7
Provides chance to grow with others	4.9	Inspires a sense of church ownership	4.7
Provides compelling worship	4.9	Empowers me to go out "on my own"	4.7
Promotes a strong serving culture	4.9	Encourages accountability	4.6
Challenges me to grow	4.9		

Based on your church sample size of 206



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- This chart shows how your congregation ranked nineteen church characteristics in order of satisfaction. The highest possible satisfaction score is six. The lowest is one. The satisfaction score is the average of **all** the responses from your congregation.

## What Your People Say are the Top Five Priorities for Northpark Community Church

Priority Ranking	Top Five Church Priorities (Based on Level of Importance and Satisfaction)	Importance Score (Scale: 6 is high; 1 is low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Priority Score*	Highest Priority
1	Helps me understand the Bible in depth	5.4	4.8	3.4	
2	Helps me develop prayer life	5.3	4.8	2.7	
3	Help develop personal relationship with Christ	5.5	5.1	2.2	
4	Encourages accountability	5.1	4.6	2.2	
5	Challenges me to grow	5.3	4.9	2.1	

\* **Priority Score:** This score merges importance and satisfaction together to rank order your congregation's view of the church's highest priorities for action. The higher the score, the greater the sense of urgency for change. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 206

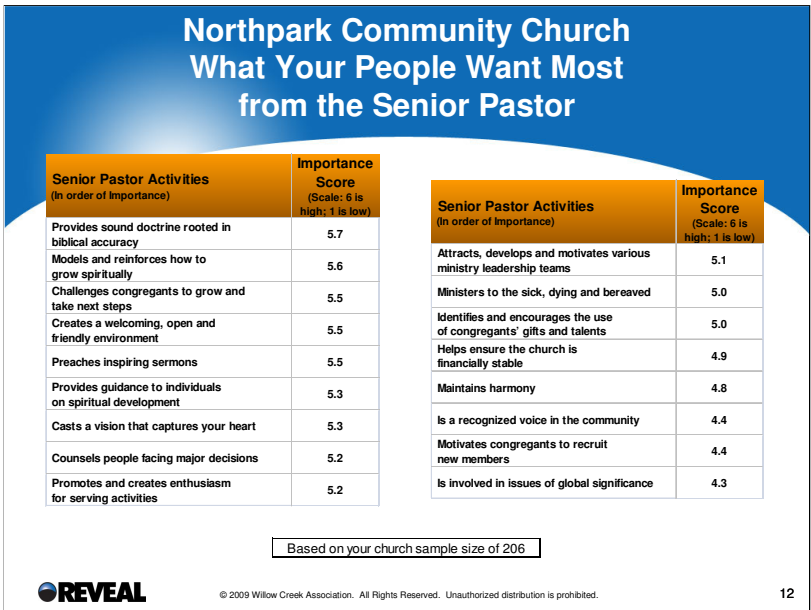
Note: See note page below for more detail on the Priority Score.



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- Since your church has limited resources and your congregation has many needs, the Priority Score is a tool that highlights the top five areas for improvement that would help your congregants grow spiritually. The score places a greater value on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Church Benefits for all churches in the REVEAL data base is 3.0. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 4.2.
- It's possible for your church to show an attribute in its top five priority list with a score near zero or even negative. This would speak to how well your church is doing across all the attributes and should not be interpreted as a call-to-action.
- Note: REVEAL research has found that the Bible is the most powerful catalyst for spiritual growth. If "helping me



- This chart shows how your congregation ranked seventeen typical responsibilities for a senior pastor in order of importance. The highest possible importance score is six. The lowest is one. The importance score is the average of **all** the responses from your congregation.

## Northpark Community Church What Your People Say the Senior Pastor Does Best

Senior Pastor Activities (Ranked in order from high to low)	Satisfaction Score (Scale: 6 is high; 1 is low)
Provides sound doctrine rooted in biblical accuracy	5.5
Preaches inspiring sermons	5.3
Creates a welcoming, open and friendly environment	5.3
Models and reinforces how to grow spiritually	5.3
Challenges congregants to grow and take next steps	5.2
Promotes and creates enthusiasm for serving activities	5.1
Counsels people facing major decisions	5.0
Helps ensure the church is financially stable	5.0
Attracts, develops and motivates various ministry leadership teams	5.0

Senior Pastor Activities (Ranked in order from high to low)	Satisfaction Score (Scale: 6 is high; 1 is low)
Provides guidance to individuals on spiritual development	5.0
Ministers to the sick, dying and bereaved	4.9
Casts a vision that captures your heart	4.9
Maintains harmony	4.8
Is involved in issues of global significance	4.8
Is a recognized voice in the community	4.8
Identifies and encourages the use of congregants' gifts and talents	4.7
Motivates congregants to recruit new members	4.7

Based on your church sample size of 206



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- This chart shows how your congregation ranked seventeen typical responsibilities for a senior pastor in order of satisfaction. The highest possible satisfaction score is six. The lowest is one. The satisfaction score is the average of **all** the responses from your congregation.

## Northpark Community Church What Your People Say are the Top Five Priorities for the Senior Pastor

Priority Ranking	Senior Pastor Activities (Based on Level of Importance and Satisfaction)	Importance Score (Scale: 6 is high, 1 is low)	Satisfaction Score (Scale: 6 is high, 1 is low)	Priority Score*	
1	Models and reinforces how to grow spiritually	5.6	5.3	1.8	Highest Priority
2	Casts a vision that captures your heart	5.3	4.9	1.7	
3	Provides guidance to individuals on spiritual development	5.3	5.0	1.6	
4	Challenges congregants to grow and take next steps	5.5	5.2	1.6	
5	Provides sound doctrine rooted in biblical accuracy	5.7	5.5	1.6	

\* **Priority Score:** This score merges importance and satisfaction together to rank order your congregation's view of the senior pastor's highest priorities for action. The higher the score, the greater the sense of urgency for action. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 206

**Note:** See note page below for more detail on the Priority Score.



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- Since your senior pastor has limited time and energy, the Priority Score is a tool that highlights the top five areas for attention by the senior pastor based on the survey's feedback from your congregation. The score places a greater value on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for attention by the senior pastor.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Senior Pastor Activities for all churches in the REVEAL data base is 1.5. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 2.9.
- It's possible for an attribute to show up in the top five priority list with a score near zero or even negative. This would speak to how well your senior pastor is doing across all the attributes and should not be interpreted as a call to action.

## Overall Satisfaction with the Church's Role in Spiritual Growth and the Senior Pastor

Spiritual Continuum		Overall Satisfaction with the Church's Role in Spiritual Growth <i>(top two boxes)</i>	Overall Satisfaction with the Senior Pastor's Effectiveness* <i>(top two boxes)</i>
Segment	Base Size		
Total	206	58%	84%
Exploring Christ	21 <sup>#</sup>	38% <sup>#</sup>	86% <sup>#</sup>
Growing in Christ	70	56%	84%
Close to Christ	54	56%	78%
Christ-Centered	61	70%	89%

<sup>#</sup> Low sample size

\* Note: No database comparison available at this time.



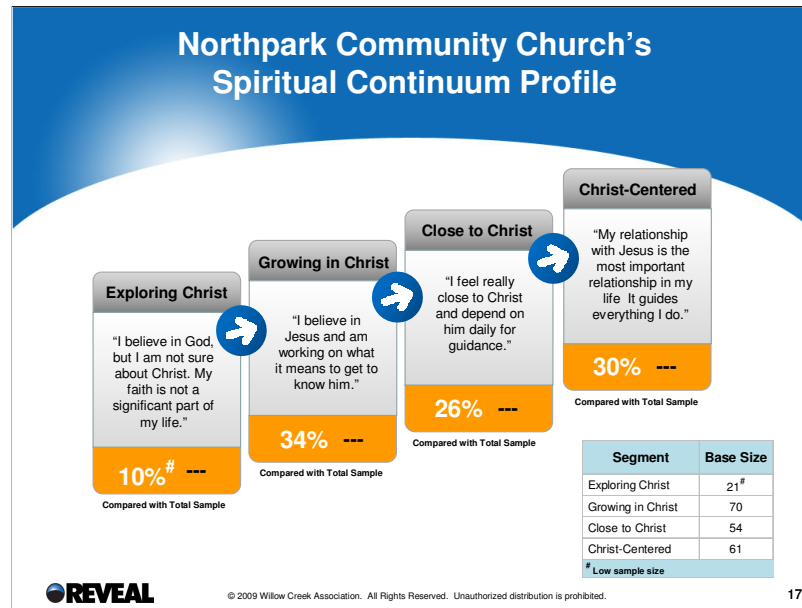
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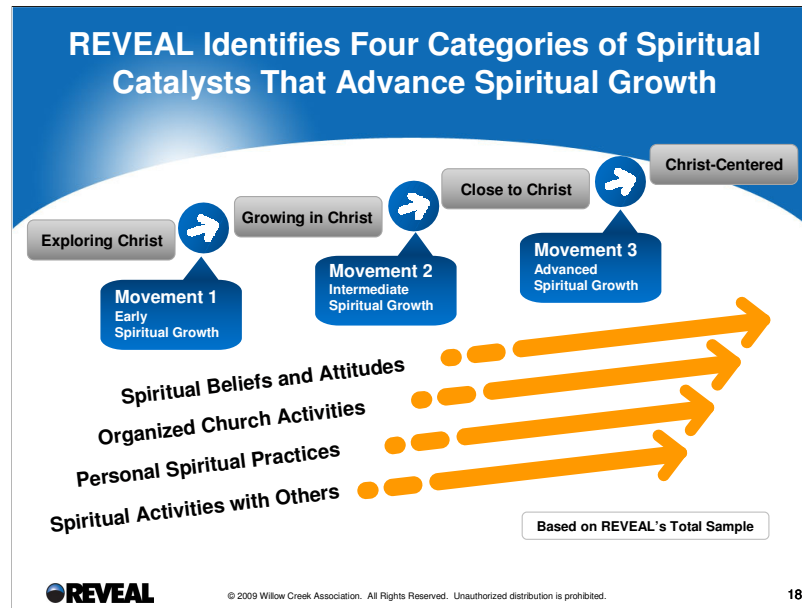
- We asked how satisfied people were with the church's role in "helping you grow spiritually." The percentages shown above are those who said they were "extremely or very satisfied" (*top two boxes out of six options*).
- We also asked how satisfied they were with the senior pastor's effectiveness. The percentages above show those who said they were "extremely or very satisfied" (*top two boxes out of six options*).

## REVEAL's Spiritual Growth Report for Northpark Community Church

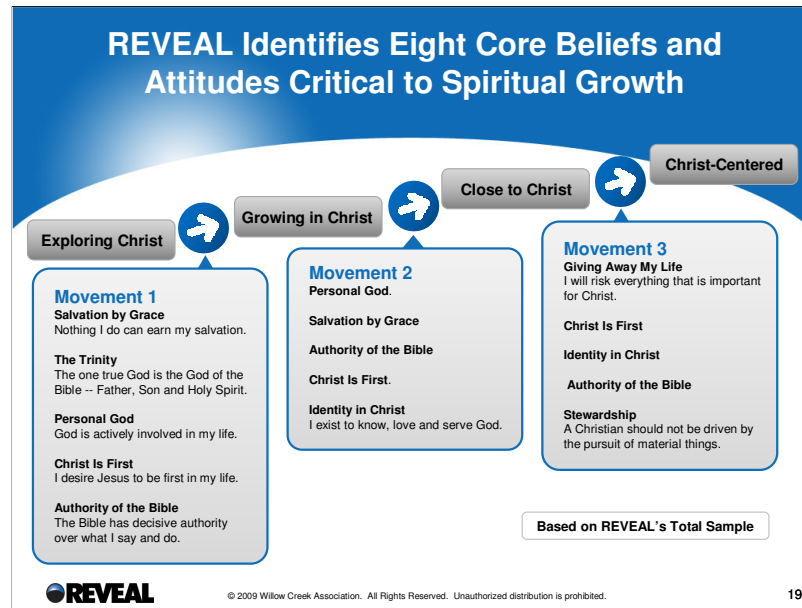
- **Spiritual Continuum Profile**
- **Catalysts of Spiritual Growth**
  - Spiritual Beliefs and Attitudes
  - Organized Church Activities
  - Personal Spiritual Practices
  - Spiritual Activities with Others
- **Barriers to Spiritual Growth**
  - Stalled
  - Dissatisfied



- These four segments were identified in the original REVEAL research work. Our goal was to understand how spiritual growth occurs (which we defined as increasing love for God and others) and what factors drive – or derail – that growth.
- We found that how people define their relationship with Christ is very predictive of spiritual growth. In other words, people’s spiritual attitudes, motivations and behaviors are directly aligned with how they define Christ in their lives. For example, we found much stronger beliefs, more routine spiritual disciplines (e.g. daily Bible study), and greater frequencies of spiritual behaviors (like serving those in need) as people advanced from one segment to the next. So those with the highest levels of evangelism, serving, tithing, prayer, solitude, etc. were those in the Christ-Centered group.
- We have tested this “spiritual continuum” in more than 500 churches across a diversity of church sizes, denominations and geographies. We have found that these four segments exist in every congregation.
- This chart profiles your church’s spiritual continuum. If you see “up” or “down” arrows, it means that your congregation’s profile is more or less spiritually mature than the total sample.
- The Base Size gives a count of your respondents in each of the four segments.



- A catalyst is something that “makes change happen.” In the REVEAL survey, we measured over fifty factors to determine which ones were the most catalytic to spiritual growth. The most influential spiritual growth catalysts fall into four categories:
  - **Spiritual Beliefs and Attitudes** – core Christian beliefs, such as belief in salvation by grace or authority of the Bible.
  - **Organized Church Activities** – the most common activities organized by the church, such as weekend worship services, small groups, or serving in a church ministry.
  - **Personal Spiritual Practices** – personal disciplines that develop a person’s faith, such as prayer, reflection on Scripture or solitude.
  - **Spiritual Activities with Others** – activities that happen largely outside of the organized church, such as spiritual friendships, evangelism, or serving those in need “on my own”.
- We will report on the most influential spiritual growth catalysts for three distinct “movements”:
  - **Movement 1** – moving from Exploring Christ to Growing in Christ represents early spiritual growth
  - **Movement 2** – moving from Growing in Christ to Close to Christ represents intermediate spiritual growth
  - **Movement 3** – moving from Close to Christ to Christ-Centered represents advanced spiritual growth



- We asked people to express their level of agreement with eight core spiritual beliefs and attitudes. These spiritual beliefs and attitudes are based on significant and recurring biblical themes (see the book, “Follow Me”, for details). The statements under the three “movements” indicate two things:
  - The beliefs or attitudes listed below each movement are catalytic to growth in that movement. For example, “Salvation by Grace” is highly catalytic to growth in Movement 1.
  - The statements are ranked from top to bottom in the order of their ability to influence movement. For example, “Personal God” is the most influential belief catalyst for Movement 2.

## Northpark Community Church's Spiritual Beliefs and Attitudes

Key Spiritual Beliefs And Attitudes (top box)	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
<b>Base Size</b>	206	21 <sup>#</sup>	70	54	61
Salvation by Grace	67%	19% <sup>#</sup>	54%	78%	89%
Trinity	89%	52% <sup>#</sup>	86%	98%	98%
Personal God	70%	10% <sup>#</sup>	53%	91%	93%
Christ is First	66%	19% <sup>#</sup>	53%	74%	90%
Authority of the Bible	<b>66%</b> ↑	29% <sup>#</sup>	<b>59%</b> ↑↑	72%	82%
Identity in Christ	62%	10% <sup>#</sup>	<b>49%</b> ↑	67%	92%
Stewardship	45%	24% <sup>#</sup>	31%	<b>52%</b> ↑	61%
Giving Away My Life	29%	5% <sup>#</sup>	<b>21%</b> ↑↑	19% ↓	54%

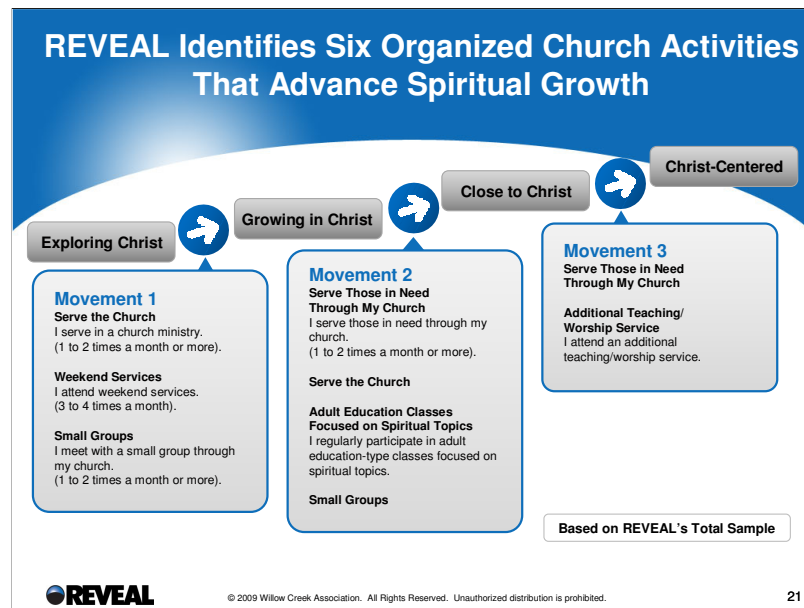
<sup>#</sup> Low sample size



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- The percentages are those who selected the top choice “very strongly agree” to belief and attitude statements listed on slide #19.
- We show results for your entire church (total) and the four segments along the spiritual continuum. We will do this throughout the four categories of catalysts in order to help you understand how well your church is helping people move along the spiritual continuum.
- **Watch for the arrows** – if you see an “up” or “down” arrow, it means your church’s responses are higher or lower than the total sample. Importantly, we compare the responses from your “Exploring Christ” segment to all those “Exploring Christ” in the total sample.
  - So if your church has either an upward arrow or two upward arrows for the Exploring Christ segment’s agreement with “Salvation by Grace,” this is a positive sign, indicating that your most immature spiritual segment has a better handle on this very important catalytic belief than the total sample’s Exploring Christ segment.
- **A Reminder** – if you see a number with a footnote indicating a low sample size, we do not show any arrows for that number.
- We measured 20 spiritual attitudes and beliefs. You can find a full profile of your congregation’s responses in the Report Appendix (tables 15-16).



- We measure organized church activity by asking people how often they participate and how satisfied they are with a mix of different church offerings.
- Church activities listed under each movement indicate that participation in that activity is catalytic to growth in that movement.
- **A Reminder** – the statements are ranked from top to bottom in order of their ability to influence movement. So “Serving the Church” is the church activity that is the most influential catalyst in Movement 1.

## Northpark Community Church's Participation with Organized Church Activities

Participation	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
<b>Base Size</b>	206	21 <sup>#</sup>	70	54	61
Weekend Services <i>(3 to 4 times per month)</i>	90%	60% <sup>#</sup>	92%	92%	95%
Small Groups <i>(1 to 2 times a month or more)</i>	40% ↓	29% <sup>#</sup>	29% ↓	48%	49%
Serving at the Church <i>(1 to 2 times a month or more)</i>	38% ↓	14% <sup>#</sup>	24% ↓	48% ↓	54%
Serving Those in Need Through my Church <i>(1 to 2 times a month or more)</i>	19%	10% <sup>#</sup>	10% ↓	20% ↓	33%

<sup>#</sup> Low sample size



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- The percentages represent those who participated in each church activity at the frequencies noted in the table.
- The table only shows the organized church activities that are common to nearly all churches. You can find participation and satisfaction results for other church activities – like additional teaching/worship services and/or adult educational classes – in the Report Appendix (tables 34-58).
- We show results for your entire church (total) and the four segments along the spiritual continuum. We will do this throughout the four categories of catalysts in order to help you understand how well your church is helping people move along the spiritual continuum.
- **Watch for the arrows** – for example, if your church has either a downward arrow or two downward arrows for the Close to Christ or Christ-Centered segment's participation with "Serving Those in Need through My Church," this is a negative sign because we know this is the most important catalytic church activity for these more spiritually mature segments.
- The Satisfaction answers are for the top 2 boxes, "extremely satisfied" and "very satisfied."

## Northpark Community Church's Satisfaction with Organized Church Activities

Satisfaction		Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Weekend Services	Base Size	194	20 <sup>#</sup>	66	51	57
	Top 2 Box (Percent)	69%	55% <sup>#</sup>	74%	61%	75%
Small Groups	Base Size	88	7 <sup>#</sup>	22 <sup>#</sup>	28 <sup>#</sup>	31
	Top 2 Box (Percent)	67%	86% <sup>#</sup>	68% <sup>#</sup>	57% <sup>#</sup>	71%
Serving at the Church	Base Size	118	5 <sup>#</sup>	36	36	41
	Top 2 Box (Percent)	58%	40% <sup>#</sup>	53%	53%	68%
Serving Those in Need Through my Church	Base Size	146	7 <sup>#</sup>	48	42	49
	Top 2 Box (Percent)	53% <b>↑</b>	0% <sup>#</sup>	42%	52%	71% <b>↑</b>

<sup>#</sup> Low sample size



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- The percentages represent those who participated in each church activity with any frequency.
- The table only shows the organized church activities that are common to nearly all churches. You can find participation and satisfaction results for other church activities – like additional teaching/worship services and/or adult educational classes – in the Report Appendix (tables 34-58).
- We show results for your entire church (total) and the four segments along the spiritual continuum. We will do this throughout the four categories of catalysts in order to help you understand how well your church is helping people move along the spiritual continuum.
- **Watch for the arrows** – for example, if your church has either a downward arrow or two downward arrows for the Close to Christ or Christ-Centered segment's participation with "Serving Those in Need through My Church," this is a negative sign because we know this is the most important catalytic church activity for these more spiritually mature segments.
- The Satisfaction answers are for the top 2 boxes, "extremely satisfied" and "very satisfied."

## Northpark Community Church What Your People Say are the Top Five Priorities for Weekend Services

Priority Ranking	Top Five Priorities for Weekend Services (Based on level of importance and satisfaction)	Importance Score (Scale: 6 is high; 1 is low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Priority Score*	Highest Priority
1	Helps me apply Scripture to everyday life	5.6	5.3	1.8	
2	In-depth study of the Bible	5.2	4.8	1.7	
3	Challenging and thought-provoking	5.4	5.2	1.4	
4	Incorporates worship music and congregational singing	5.2	5.1	1.0	
5	Frequent use of Scripture	5.6	5.4	0.6	

\* **Priority Score:** This score merges importance and satisfaction together to rank order your congregation's view of the highest priorities for change in Weekend Services. The higher the score, the greater the sense of urgency for change. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 194

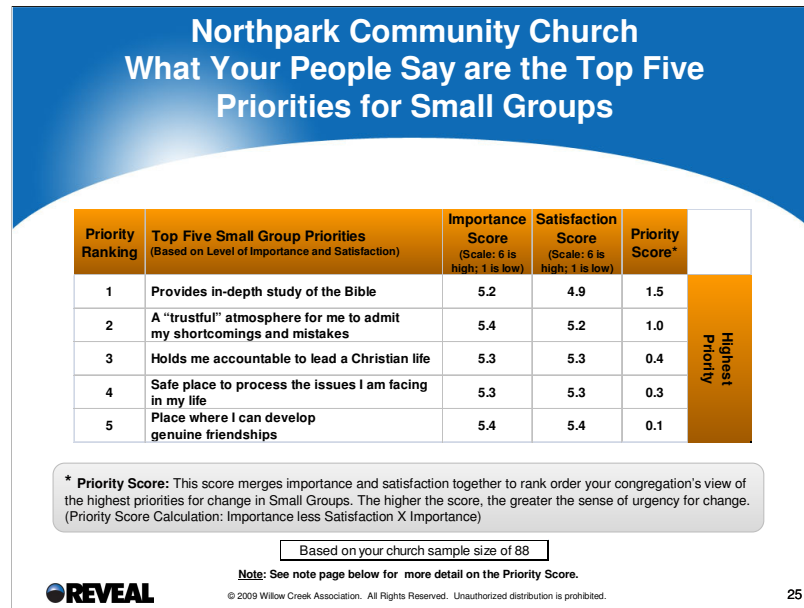
Note: See note page below for more detail on the Priority Score.



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- The Priority Score is a tool that highlights the top five areas for improvement in your **weekend services** based on importance and satisfaction responses from your congregation. The score is based on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Weekend Services for all churches in the REVEAL data base is 1.0. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 2.6.
- It's possible for your church to show an attribute in its top five priority list with a score near zero or even negative. This would speak to how well your church is doing across all the attributes and should not be interpreted as a call to action.



- The Priority Score is a tool that highlights the top five areas for improvement in your **small groups** based on importance and satisfaction responses from your congregation. The score is based on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Small Groups for all churches in the REVEAL data base is 1.0. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 2.3.
- It's possible for your church to show an attribute in its top five priority list with a score near zero or even negative. This would speak to how well your church is doing across all the attributes and should not be interpreted as a call to action.

## Northpark Community Church What Your People Say are the Top Five Priorities for Serving at the Church

Priority Ranking	Top Five Priorities for Serving at the Church (Based on Level of Importance and Satisfaction)	Importance Score (Scale: 6 is high; 1 is low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Priority Score*	Highest Priority
1	Allows me to use and develop my spiritual gifts	5.1	4.9	0.8	
2	Provides easy access and clear instructions for serving experience	5.0	5.0	0.1	
3	Allows me to contribute to vision and mission of my church	5.0	5.0	-0.2	
4	Provides wide range of serving experiences	4.9	5.0	-0.6	
5	Provides community and connection for me	4.9	5.1	-0.8	

\* **Priority Score:** This score merges importance and satisfaction together to rank order your congregation's view of the highest priorities for change in Serving at the Church. The higher the score, the greater the sense of urgency for change. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 118

Note: See note page below for more detail on the Priority Score.



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- The Priority Score is a tool that highlights the top five areas for improvement in your “**servicing at the church**” experiences based on importance and satisfaction responses from your congregation. The score is based on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Serving at the Church for all churches in the REVEAL data base is 0.0. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 1.1.
- If your church does show attributes in this top five priority list with a score below zero, this would speak to how well your church is doing for these attributes and should not be interpreted as a call to action.

## Northpark Community Church What Your People Say are the Top Five Priorities for Serving Those in Need at Your Church

Priority Ranking	Top Five Priorities for Serving Those in Need Through Your Church (Based on Level of Importance and Satisfaction)	Importance Score (Scale: 6 is high; 1 is low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Priority Score*	Highest Priority
1	Allows me to use and develop my spiritual gifts	4.8	4.8	0.0	
2	Gives me an opportunity to serve in an area I'm passionate about	4.8	4.9	-0.3	
3	Allows me to directly help those in need	4.9	5.0	-0.7	
4	Provides wide range of serving experiences	4.8	5.0	-0.9	
5	Provides easy access and clear instructions for serving experience	4.8	5.0	-0.9	

\* **Priority Score:** This score merges importance and satisfaction together to rank order your congregation's view of the highest priorities for change in Serving Those in Need. The higher the score, the greater the sense of urgency for change. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 146

Note: See note page below for more detail on the Priority Score.



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- The Priority Score is a tool that highlights the top five areas for improvement in your “**servicing those in need**” experiences at the church based on importance and satisfaction responses from your congregation. The score is based on what your congregation wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Serving Those in Need at Your Church for all churches in the REVEAL data base is 0.0. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 0.9.
- If your church does show attributes in this top five priority list with a score below zero, this would speak to how well your church is doing for those attributes and should not be interpreted



- We measure personal spiritual practices by asking people how often they engage in each discipline. Increasing levels of engagement are catalytic to spiritual growth as individuals move further along the spiritual continuum.
- **A Reminder** – the statements are ranked from top to bottom in order of their ability to influence movement. For example, “Reflection on Scripture” is the most influential personal spiritual practice for all three movements, though its frequency shifts from “rare” to “daily” across the spiritual continuum.

## Northpark Community Church's Personal Spiritual Practices

Personal Spiritual Practices	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
<b>Base Size</b>	206	21 <sup>#</sup>	70	54	61
<b>Reflection on Scripture</b> <i>(daily)</i>	27%	0% <sup>#</sup>	11% ↑	31% ↑	49%
<b>Bible Reading</b> <i>(daily)</i>	26%	0% <sup>#</sup>	16% ↑	28%	46%
<b>Prayer to Seek Guidance</b> <i>(daily)</i>	50%	0% <sup>#</sup>	40%	65%	66%
<b>Prayer to Confess Sins</b> <i>(daily)</i>	36%	14% <sup>#</sup>	30% ↑	43%	44%
<b>Solitude</b> <i>(several times per week or more)</i>	58% ↑	14% <sup>#</sup>	43% ↑	72% ↑	79%
<b>Tithing</b> <i>(10% or more)</i>	37%	10% <sup>#</sup>	20% ↓	48%	57%

<sup>#</sup> Low sample size



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- For the sake of brevity, the table reports the percentage of people who responded that they practiced the spiritual disciplines **daily** (vs. rarely, occasionally, etc.), except for practicing Solitude **several times per week or more**. You can examine the Report Appendix (table 17) to find the practice of personal spiritual disciplines across all frequencies.
  - For example, table 17 in the Report Appendix displays the percentage of the four segments along the spiritual continuum and your total congregation who never pray to confess sins.

## How Your People Connect with God Through Scripture

Most Important Activities Connecting with God Through Scripture	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Base Size	206	21 <sup>#</sup>	70	54	61
Discuss Scripture w/small group	43%	33% <sup>#</sup>	36%	57%	43%
Scripture explained by teacher	40%	43% <sup>#</sup>	47%	33%	36%
Discuss Scripture with friend/mentor	38%	29% <sup>#</sup>	44%	30%	43%
Search Scripture for guidance	38%	10% <sup>#</sup>	37%	43%	44%
Reflect in unstructured way	37%	24% <sup>#</sup>	30%	44%	43%
Use scriptural materials to help me	24%	14% <sup>#</sup>	29%	17%	30%
Study books of the Bible	20%	5% <sup>#</sup>	21%	30%	16%
Study topics supported by the Bible	20%	29% <sup>#</sup>	10%	24%	25%

<sup>#</sup> Low sample size

People selected three activities that were "most important to your experience of connecting with God through Scripture."

**Note:** No database comparison available at this time.



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- In order to shed more light on your congregation's experience with the Bible, your congregants were asked to rate the importance of specific experiences with the Bible in terms of helping them connect with God.
- This information allows you to understand which experiences with the Bible are most important to your congregation overall and at different stages along the spiritual continuum.

## How Your People Connect with God Through Prayer

Importance of Activities Centered on Prayer	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Base Size	206	21 <sup>#</sup>	70	54	61
Gratitude for blessings	69%	67% <sup>#</sup>	79%	63%	66%
Seek direction for decision	50%	33% <sup>#</sup>	59%	48%	48%
Confess sins	45%	67% <sup>#</sup>	53%	31%	39%
Pray in earnest for others	38%	48% <sup>#</sup>	36%	46%	30%
Ongoing dialogue with God	32%	10% <sup>#</sup>	16%	44%	48%
Praise God's greatness	28%	19% <sup>#</sup>	26%	22%	38%
Respond to Scripture	12%	5% <sup>#</sup>	4%	17%	18%
Ask God for what I need	10%	10% <sup>#</sup>	11%	9%	10%
Time of solitude to hear God	9%	5% <sup>#</sup>	6%	19%	5%

<sup>#</sup> Low sample size

People selected three activities that were "most important to your experience of connecting with God through prayer."

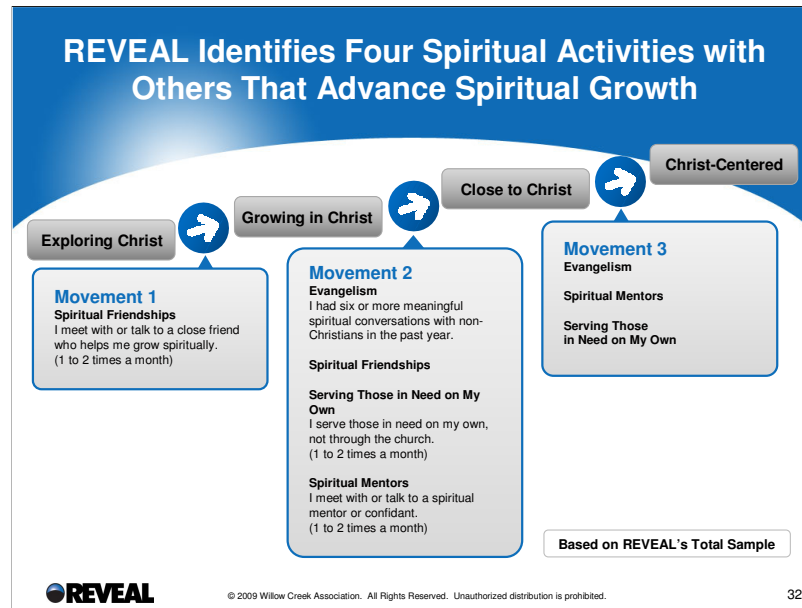
**Note:** No database comparison available at this time.



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- In order to shed more light on your congregation's experience with prayer, your congregants were asked to rate the importance of specific prayer experiences in terms of helping them connect with God.
- This information allows you to understand which prayer experiences are most important to your congregation overall and at different stages along the spiritual continuum.



- “Spiritual Activities with Others” happen largely outside of the church. We measure their impact and influence by asking people how often they experience these activities.
  - For example, meeting once or twice a month with a spiritual friend is influential to spiritual growth in Movement 1. This means that we consistently see more people who meet with or talk to a close friend who helps them grow spiritually in the Growing in Christ segment compared to the Exploring Christ segment.
- **A Reminder** – the statements are ranked from top to bottom in order of their ability to influence movement. For example, “Evangelism” is the most significant catalyst in Movement 3.

## Northpark Community Church's Participation in Key Spiritual Activities With Others

Spiritual Activities with Others	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
<b>Base Size</b>	206	21 <sup>#</sup>	70	54	61
<b>Spiritual Friendships</b> <i>(once or more per month)</i>	53%	29% <sup>#</sup>	50%	54%	64%
<b>Evangelism</b> <i>(6+ conversations per year)</i>	26%	10% <sup>#</sup>	11% ↓	41% ↑	36%
<b>Serving those in need on my own</b> <i>(once or more per month)</i>	46%	14% <sup>#</sup>	41% ↑	46%	62% ↑
<b>Spiritual Mentors</b> <i>(once or more per month)</i>	33%	19% <sup>#</sup>	27% ↑	26% ↓	49%

<sup>#</sup> Low sample size



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- The percentages represent those who participated in each “spiritual activity with others” at the frequencies noted in the table.
- We show results for your entire church (total) and the four segments along the spiritual continuum. We will do this throughout the four categories of catalysts in order to help you understand how well your church is helping people move along the spiritual continuum.
- **Watch for the arrows** – for example, if your church has either an upward arrow or two upward arrows for the Exploring Christ segment’s engagement with “Spiritual Friendships,” this is a positive sign because we know this is an influential catalyst for spiritual growth in Movement 1 (moving from Exploring Christ to Growing in Christ).

## How Your People Encourage Spiritual Growth with Non-Christians

Most Frequent Evangelism Activities (at least monthly)	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Base Size	206	21 <sup>#</sup>	70	54	61
Talk about praying for them	78%	57% <sup>#</sup>	77%	81%	84%
Talk about spiritual issues	71%	57% <sup>#</sup>	71%	67%	79%
Display Christian symbols	62%	38% <sup>#</sup>	64%	54%	74%
Try to learn about their spiritual life	51%	29% <sup>#</sup>	46%	57%	61%
Share my story of faith	44%	29% <sup>#</sup>	41%	44%	52%
Invite to church events	42%	29% <sup>#</sup>	37%	43%	52%
Invite them to gatherings	40%	33% <sup>#</sup>	33%	41%	49%
Challenge to take next step	32%	14% <sup>#</sup>	26%	33%	44%
Give Christian books, music	29%	10% <sup>#</sup>	21%	33%	39%
Invite to support program	12%	5% <sup>#</sup>	9%	13%	16%

<sup>#</sup> Low sample size

Note: No database comparison available at this time.



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- In order to shed more light on your congregation's experience with evangelism (how your people are expressing their faith to non-Christians), your congregants were asked how often they engage in specific evangelistic activities.
- This information allows you to understand which evangelistic activities your congregation experiences most often overall, and also at different stages along the spiritual continuum.

## Across All Churches Surveyed, We Found Two Major Categories of Barriers to Spiritual Growth

### 1. "I Am Stalled Spiritually"

- More than one out of five people (23%) in the Total Sample reported that they are *currently* "stalled" in their spiritual growth.
- Virtually all people say that they were "stalled" at some point in their spiritual development.

### 2. "My Church Is Letting Me Down"

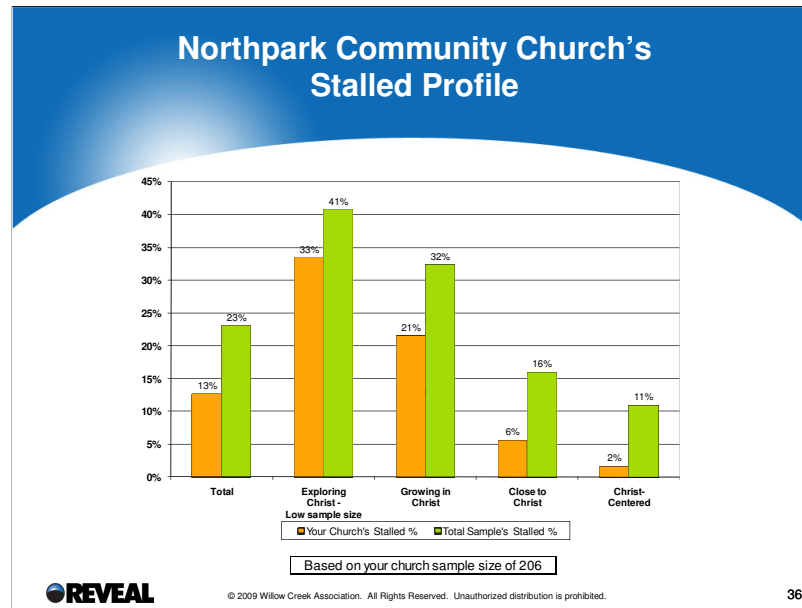
- Almost one out of five (17%) in the Total Sample are "dissatisfied" with the role their church plays in helping them grow spiritually.
- These "dissatisfied" people are found across all the segments of the spiritual continuum.



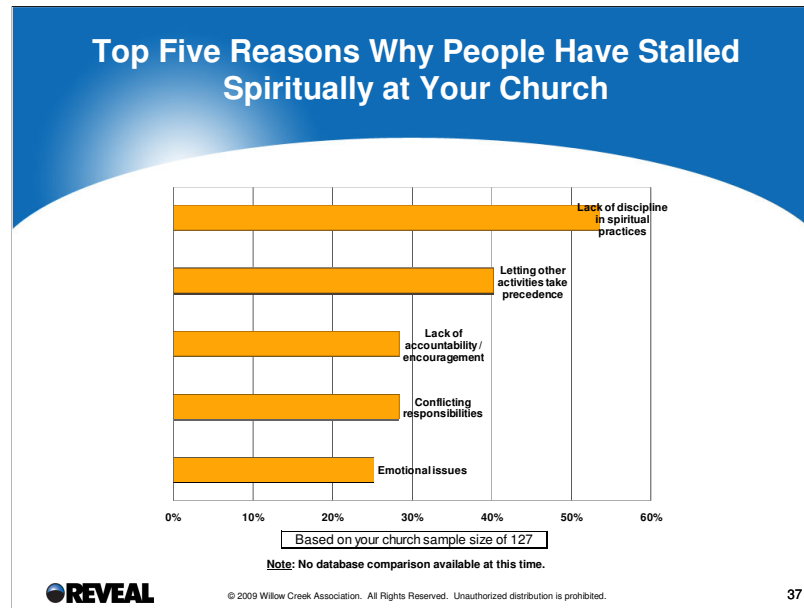
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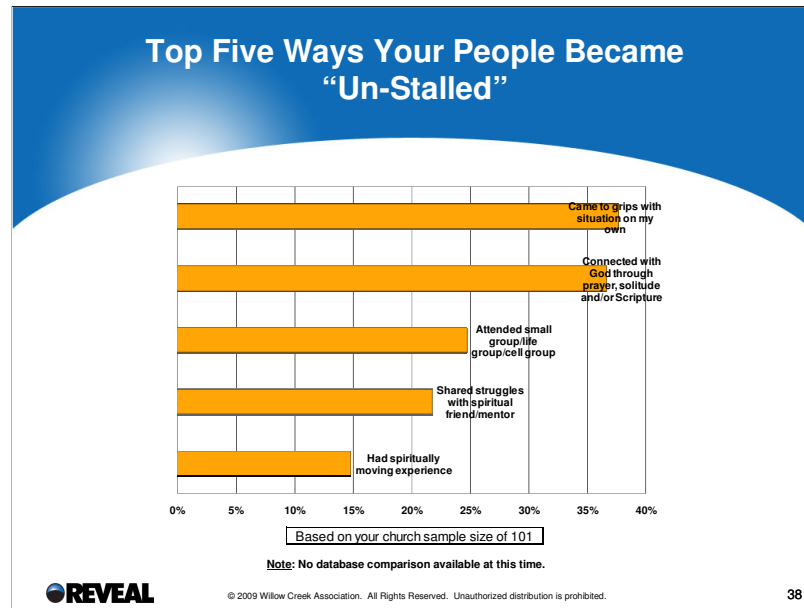
- **Spiritually Stalled** – all individuals were asked to rate their *current* pace of spiritual growth and only allowed one choice. They had five options:
  - "I'm in a season of rapid spiritual growth."
  - "I'm growing at a moderate but not rapid rate."
  - "I'm growing at a slow but steady rate."
  - "I'm content with staying right where I'm at spiritually."
  - "I have stalled spiritually."
- **Dissatisfied** – all individuals were asked to rate their overall satisfaction level with their church's role in helping them grow spiritually. Individuals who responded with any level of dissatisfaction were defined as "Dissatisfied".



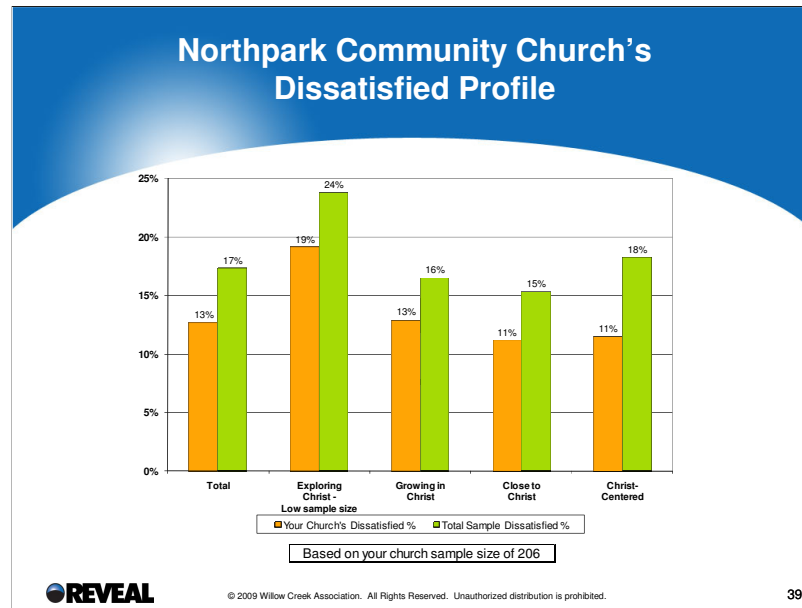
- In general, we find that people who have spiritually stalled fall mostly in the earlier segments of spiritual growth. This suggests that either the obstacles that cause people to stall spiritually occur primarily at the beginning of the journey, or (more likely) those who are more spiritually mature are better equipped to stay spiritually strong in the face of life's challenges.
- Two very important questions follow from this information:
  - What causes your congregants to become spiritually stalled?; and
  - What helps them to become “unstalled”?
  - These questions are answered in the next two slides (#37 and #38).



- We find that those who are stalled are more likely than others to report “significant barriers”, like personal issues, addictions, and inappropriate relationships.
- In order to offer you the most insight possible, we asked individuals who had been stalled to think about the last time they were stalled. We then asked them whether they were attending your current church at that time. So the results above are **only for those individuals who were stalled at your church**. This allows you to have a better sense of what specifically may be occurring in the lives of your people to cause spiritual “stalling”.
- Only the top five reasons that caused your people to stall spiritually are listed here. For the results for each possible reason, please see the Report Appendix (tables 9 and 10).



- The results above are only for those individuals who experienced being spiritually “stalled” at your church – but who are **not currently stalled**. This allows you to have a better sense of what specifically may be occurring in the lives of your people to help them become “unstalled”.
- Only the top five reasons that caused your people to “uninstall” spiritually are listed here. For the results for each possible reason, please see the Report Appendix (tables 11 and 12).
- In addition, if you would like to see “how satisfied” your previously-stalled congregants are with your church’s role in helping them become “unstalled”, see the Report Appendix (table 13).



- We asked people “How satisfied are you with your church’s role in helping you grow spiritually?” We offered six response options. The percentages above reflect those who chose the bottom three responses.
- The overall percentage of “dissatisfieds” for the total sample was 17%. You can see that the Exploring Christ segment reports the highest level of dissatisfaction, but that the percentages are fairly similar across the spiritual continuum.
- Two very important questions follow from this information:
  - What causes your congregants to become spiritually dissatisfied with your church?
  - How does dissatisfaction affect a person’s decision to stay or leave the church?
  - These questions are answered in the next three slides (#40, #41, and #42).

## Northpark Community Church What Your Dissatisfied People Say Are the Top Priorities for Your Church

Priority Ranking	Top Five Priorities for the Dissatisfied (Based on level of importance and satisfaction)	Importance Score (Scale: 6 is high; 1 is low)	Satisfaction Score (Scale: 6 is high; 1 is low)	Priority Score*	Highest Priority
1	Helps me feel like I belong	5.0	3.1	9.4	
2	Helps me understand the Bible in depth	5.3	3.5	9.1	
3	Encourages accountability	5.0	3.2	8.8	
4	Helps me develop prayer life	5.0	3.4	7.8	
5	Challenges me to grow	5.1	3.6	7.6	

\* **Priority Score:** This score merges importance and satisfaction together to rank order view of the **dissatisfied people** in your congregation regarding the highest priorities for change in your church. The higher the score, the greater the sense of urgency for change. (Priority Score Calculation: Importance less Satisfaction X Importance)

Based on your church sample size of 26

Note: See note page below for more detail on the Priority Score.



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- This Priority Score highlights the top five areas for improvement in your church that **your dissatisfied group only** says would help them grow spiritually. The score places a greater value on what **your dissatisfied group** wants the most and is satisfied with the least.
  - The Priority Score weights the gap (difference) between importance and satisfaction by the importance score. This leads to priorities for action with the highest positive values indicating the highest priorities for the church.
  - **Note:** You may find the priority scores do not exactly equal the expected scores based on the calculation (e.g. if importance score = 4.5 and satisfaction score = 4.5, then expected priority score should equal 0, but actual priority score might equal 0.1). This is due to rounding the displayed importance and satisfaction scores to one decimal place. Please be assured that your priority score is correct.
- The median Priority Score for Church Benefits for the Dissatisfied segment for all churches in the REVEAL data base is 7.8. Fifty percent of churches have scores higher than this, and fifty percent have scores lower. Twenty five percent of churches have a Priority Score higher than 9.8.
- It's possible for your church to show an attribute in its top five priority list with a score near zero or even negative. This would speak to how well your church is doing across all the attributes and should not be interpreted as a call to action.

## Who Is Most Likely to Leave Your Church?

Spiritual Continuum		% of Your Church's Total Sample	% Who Are "Unsure, Probably or Definitely Leaving the Church"
Segment	Base Size		
Total Church Sample		206	100%
Exploring Christ		21 <sup>#</sup>	10% <sup>#</sup>
Growing in Christ		70	34%
Close to Christ		54	26%
Christ-Centered		61	30%
Dissatisfied		26 <sup>#</sup>	13% <sup>#</sup>
Satisfied		180	87%

<sup>#</sup> Low sample size

Four Spiritual Continuum Segments = 100% of Your Church

Two Satisfaction Levels = 100% of Your Church

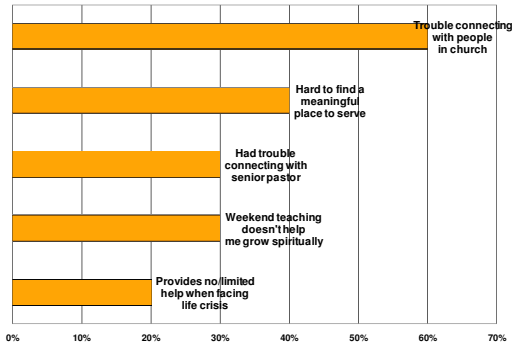


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- We asked people if they were “definitely” or “probably staying at the church,” “definitely” or “probably leaving the church” or “unsure if I’m staying or leaving.”
- The dissatisfied group typically is much more likely than any other segment to say they are unsure or probably/definitely leaving the church. In the total sample, **40% of the dissatisfied group** said they were unsure or probably/definitely leaving the church. However, it’s important to note that the other 60% plan to stay at the church. So the majority of the dissatisfied group is not leaving, suggesting there is a real opportunity to reclaim them as advocates, not detractors, of the church.

## Top Five Reasons Why People Say They May Leave Northpark Community Church



Based on your church sample size of 10

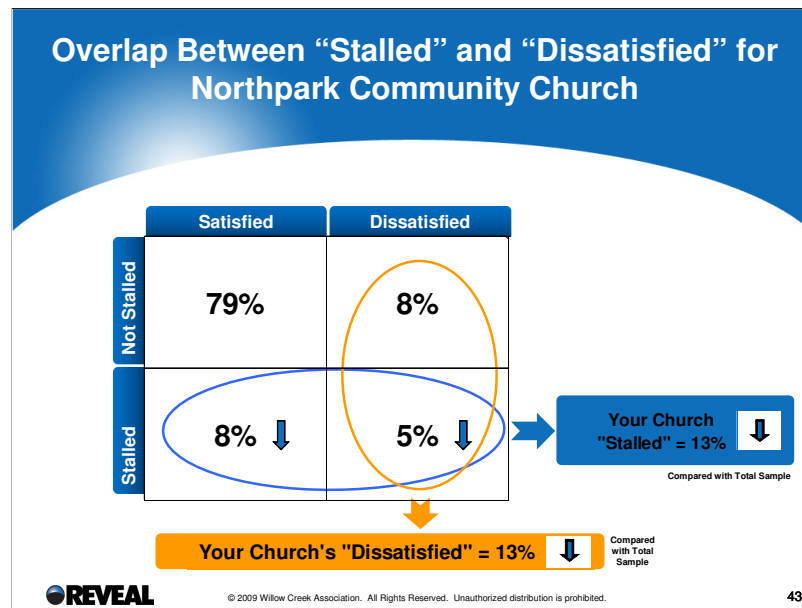
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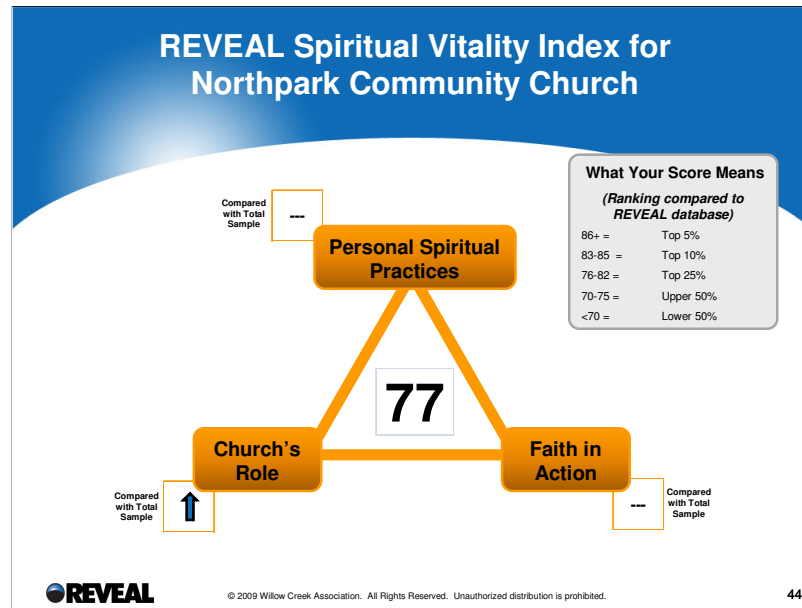
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- We asked your congregants who said they were unsure, probably, or definitely leaving the church the most important reason why.
- Only the top five most important reasons reported by your people for wanting to leave your church are listed here. For the results for all reasons, please see the Report Appendix (Table 33).



- Upper Left Quadrant: Those who are “Satisfied” and “Not Stalled”. Ideally if your church can take advantage of the strengths and challenges shown in this report, not only will your church grow in number, but the size of this group will expand – at the expense of the Stalled and Dissatisfied people.
- Upper Right Quadrant: Those who are “Dissatisfied” but “Not Stalled”. These people have issues with the church related to unmet needs (slide #40).
- Lower Left Quadrant: Those who are “Satisfied” but “Stalled”. These people are the ones who are happy with the church but struggling spiritually due to life-related challenges (slide #37).
- Lower Right Quadrant: Those who are “Dissatisfied” and “Stalled”. These people are struggling with a number of issues – unmet needs through the church that trigger dissatisfaction, and disengagement with their spiritual journey, possibly due to life circumstances that have thrown them off track.



- REVEAL's Spiritual Vitality Index was designed to offer leaders an overall measure of the spiritual well-being of their congregation, as well as a way to track progress from one survey to another. The score is comprised of the following three major categories related to spiritual growth.
  - **Personal Spiritual Practices** – measures the level of engagement with spiritual disciplines, such as reflection on Scripture and prayer, that advance the level of spiritual maturity and intimacy with God (Mark 1:32-38).
    - These measures were derived from slides 28-31.
  - **Faith in Action** – measures spiritual behaviors that mark a Christ-follower, such as evangelism and serving those in need, as well as attitudes of surrender to Christ (Philippians 2:2-8 and James 2:14-18).
    - These measures were derived from slides 19, 20, and 32-34.
  - **Church's Role** – measures the effectiveness of the church's role in helping its congregation grow spiritually (Ephesians 4:12-13).
    - These measures were derived from slides 9-11.

## Spiritual Vitality Index Observations for Northpark Community Church

### Personal Spiritual Practices: Observations

Your congregation's personal spiritual practices are close to the average of the total sample of REVEAL churches. Key factors include how many read the Bible, pray and experience solitude on a daily basis. Also, look at how many tithe, e.g. donate 10% or more to the church. As noted in Follow Me, personal engagement with the Bible is a critical spiritual growth catalyst for all people, regardless of their spiritual maturity. So pay special attention to your results on slide #29.

### Church's Role: Observations

Your congregation reports a level of satisfaction with the role your church plays in their spiritual growth that is higher than the average of the total sample of REVEAL churches. Key factors include their views on how well the church challenges them to grow, provides in-depth Bible teaching, helps them develop a relationship with Christ, and helps them feel like they belong. You can find your Church's Role results on slides #9, #10, and #11.

### Faith in Action: Observations

Your congregation reports an average level of participation in faith-based activities compared to the total sample of REVEAL churches. Key factors include the frequency of their serving activities in the church and also for the those in need, as well as evangelistic activities. Another key measure is their agreement with the statement "I am willing to risk everything that's important in my life for Jesus Christ." You can find your Faith in Action results on slides #20, #22, and #33.



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- These observations correspond to the prior slide that recaps your church's Spiritual Vitality Index.

## REVEAL Summary Observations

1. **REVEAL's two centerpiece findings are (1) the Spiritual Continuum and (2) the catalysts that drive growth along the Spiritual Continuum.**
  - While individual spiritual growth is neither predictable nor linear, REVEAL has defined a progression of spiritual development that emerges from its large body of findings, now representing over 150,000 individuals.
2. **A key insight is that our most active evangelists, volunteers and donors come from the most spiritually advanced groups: the Close to Christ and Christ-Centered segments.**
  - Creatively engaging and equipping these groups for outreach activities, like evangelism and serving those in need, will grow them and grow the Kingdom.
3. **A second key insight is that personal bible study/reflection is the most powerful catalyst of spiritual growth.**
  - This is true across the Spiritual Continuum and cannot be overemphasized.
4. **There is great variability in the spiritual growth "effectiveness" of churches, based on REVEAL's Spiritual Vitality Index. We also see wide variation in church sizes and styles at either end of the scale.**
  - We would conclude that a small church with limited resources can be as powerful a force in the spiritual development of its people as a large church with significant resources; and also that a large inventory of resources does not guarantee a church's spiritual growth effectiveness.



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- The key summary observations come from recent REVEAL research that surveyed over 580 churches and over 132,000 people.
- More information about the REVEAL study can be found at the web site: [www.revealnow.com](http://www.revealnow.com).
- Additional information and resources, such as the REVEAL books (*REVEAL: Where Are You?*, *Follow Me: What's Next for You?*, and *Focus: The Top Ten Things People Want and Need from You and Your Church*), can also be found at the web site [www.revealnow.com](http://www.revealnow.com).